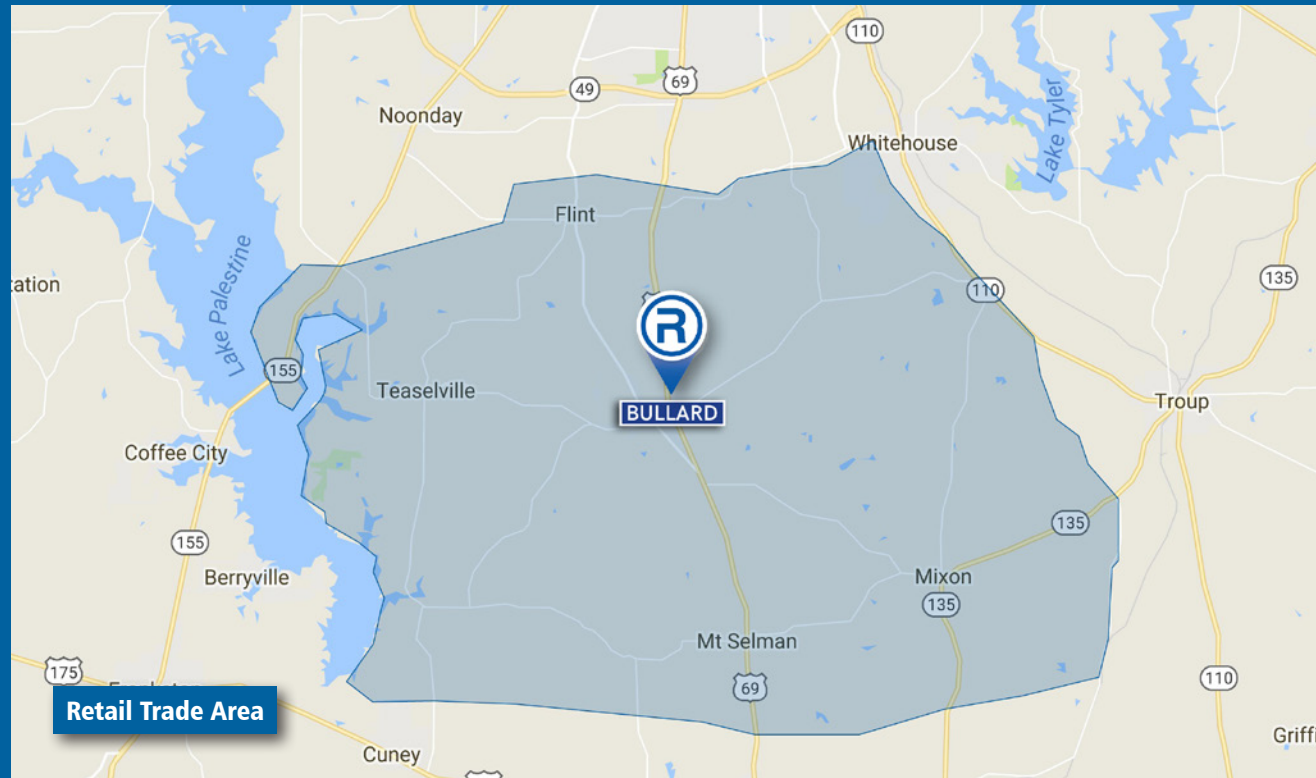


Retail Market Profile 2017



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November 2017. All information furnished is from sources deemed reliable and is submitted subject to errors, omissions, change of terms and/or conditions. Prepared by The Retail Coach, LLC, a national retail consulting and market research firm. 800.851.0962.

Population

	2000	2010	2017 ESTIMATE	2022 PROJECTION
Retail Trade Area	18,168	24,999	26,627	27,878

Income

	2017 ESTIMATE
Average Household	\$88,890
Median Household	\$64,881
Per Capita	\$33,220

Educational Attainment

	2017 ESTIMATE
Graduate or Professional	7.10%
Bachelor's Degree	24.80%
Associate Degree	9.90%
Some College, No Degree	23.40%
High School Graduate	20.60%
Some High School, No Degree	7.20%
Less than 9th Grade	1.90%

Race Distribution

	2017 ESTIMATE
White	85.90%
Black or African American	7.50%
American Indian/Alaskan	0.60%
Asian	1.00%
Native Hawaiian/Islander	0.00%
Other Race	2.70%
Two or More Races	2.20%
Hispanic or Latino (of any race)	7.90%

Age

GROUPS	2017 ESTIMATE
9 Years and Under	13.00%
10-17 Years	11.54%
18-24 Years	4.64%
25-34 Years	11.40%
35-44 Years	12.90%
45-54 Years	13.20%
55-64 Years	13.50%
65 Years and Over	17.50%
DISTRIBUTION	2017 ESTIMATE
Median Age	40.5
Average Age	39.3



